

# Hi, I'm Angelica Lena.

I'm a 2D animation director and visual artist.

I have 5 years in the industry of 2D animation, mostly for communication, social campaigns and explainer videos, together with a few side projects such as an augmented reality exhibition and a short film that got screened at festivals.

I like turning complex concepts into enjoyable and approachable stories. I like to collaborate and finding solutions together.

I can help with:

concept art / visual development / storyboard / stylesheet / 2D animation in AE and PS / colouring

## EXPERIENCES

### 2019 – present Freelance Art Director at [Sentio Space](#)

I've been designing and directing various projects for recurring clients such as [The National Gallery](#), [BBC](#), and [Lego](#). I have had direct relationships with the heads of the Marketing and Communication Departments at such institutions. I have lead animation's teams of up to 6 animators.

### 2022 – «Jeunesse D'autres Mers» Animated inserts for documentary films

Jeunesse D'autres mers is a research-action video project. Through fifteen short films, the website highlights the experiences of young people, families and professionals in Mayotte and Reunion. Deepsheep Studio approached me to help with the artistic direction of the website and of the short films' animated inserts.

### 2019 – «[Land](#)» shortfilm ERT Microfilm Contest Director

I won the screenwriting contest of ERT, the greek national tv broadcaster, together with Teodora Pasquinelli. Thanks to the contest we made «Land», our first animated shortfilm that got screened at various festivals, such as Drama Film Festival, Anima Syros and Void Film Festival.

### 2016 – 2019 Freelance Animator and Illustrator

I worked on a variety of projects, such as [explainer videos](#), [opening titles](#) and [social campaigns](#).

## EDUCATION

### BA in Graphic Design – 2016 Central Saint Martins College

I graduated with a first degree in 2016 with a thesis on Animation and Documentary, and the rotoscope technique of «Waking Life» by Richard Linklater

### Illustration Diploma – 2013 Officina B5

A 2-year practical course led by some of the most well-known illustrators in Italy.

## SOFTWARES



## CONTACTS

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